

Le Luxe Brows by Lex

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Understanding the Brow Process

PLEASE READ, INITIAL & SIGN

In order for your permanent cosmetics to look natural, it has to undergo a process. You need to be patient and understand the process and be willing to commit to it. Every client that presents to me is presenting with a completely different canvas, past history, and health issues. All of which affect the skin directly. For instance, if I were to work on a paper bag, burlap, silk or leather, each one of these would look different once completed. I am as good as the canvas I am working on. Additional challenges consist of sun worshipping (past or present), medical history, medications, hormones, previous tattoo work, Botox, chemical peels, Retinol use, smoking, as well as the natural aging process. Each one of these presents me with a different obstacle.

COLOR: You could lose 40-60% of color after your first appointment. This is not common, but it is normal. It may appear blotchy. If you have had prior work done there could even be more loss of color or worst-case scenario none at all. At the second appointment, because this is a two-step process, I will be able to see how your body has accepted the pigment and adjust accordingly. We will add another layer of color and/or choose a darker color if need be. **Be patient!** You may still need to powder and/or pencil in even after the healed results. The goal is for you to not have to use a pencil, but when working with skin, it is not all under my control. This is meant to be a natural enhancement for your brows and will never look solid or bold. Those who prefer more solid colored brows may also want to continue to fill them in, however, you will have a softer brow for every day where you will be able to wake up with eyebrows every morning. When working with skin, the skin is very unpredictable, and there is no such thing as perfection.

SHAPE: I will draw the shape on. You will approve the shape before I start the process. If at any time you choose to change or add to the original drawing after your first appointment, you must understand that this could mean more sessions as well as additional charges. Please be sure of the shape and thickness of your brows before I start the procedure. It is my job as a permanent makeup professional to give you a well-balanced and properly shaped brow for your facial bone structure as well as a symmetrical brow. However, I do not use stencils. I do measure and show you the measurements before proceeding. The word perfect is not a term used in this profession. It's my job as an artist to create the illusion of symmetry on an imperfectly shaped canvas. Once healed, everything softens and blends and any little discrepancies are not noticeable. All details will be taken care of at your follow up appointment and not before. This is a process so be patient. Trust your artist.

AFTERCARE: The aftercare is equally important as the actual procedure. You can greatly affect and/or ruin everything I do today by not following your aftercare instructions. The healing process continues even after the procedure is complete. The end result depends greatly on your own proper aftercare in your home up to 30 days after your procedure. You will be given a detailed aftercare instructions page, which I will also go over with you in detail. This can also be found on the website. This needs to be read over and followed strictly. Failure to follow the steps could cause premature exfoliation and/or loss of all color, which would require additional sessions ranging between \$75-\$100. I will be able to tell if you followed them. You invest in your permanent makeup, please continue to take care of it after you leave my studio.

MAINTENANCE: You will need a color boost every 1-4 years. Fading is very specific to each client and WILL happen. This is an enhancement to your natural brows, this is NOT a permanent solution. Think of your new brows as low maintenance, not no maintenance.

PLEASE PRINT AND SIGN THE FOLLOWING:

I, _____ (*print name*) approve the eyebrow shape that was drawn prior to continuing with this procedure. I understand that if additional changes are made to the shape at my request, there is no guarantee that this can be matched to the original approved shape. Additional fees will be applied if additional sessions are required.

Client Signature: _____

Artist Name & Signature: _____